



California - Japan
Sister Cities Network

2022 Spring Online Workshop
Sister City Fundraising

June 24, 2022 | Zoom

**Fundraising =
“Raising Funds”**

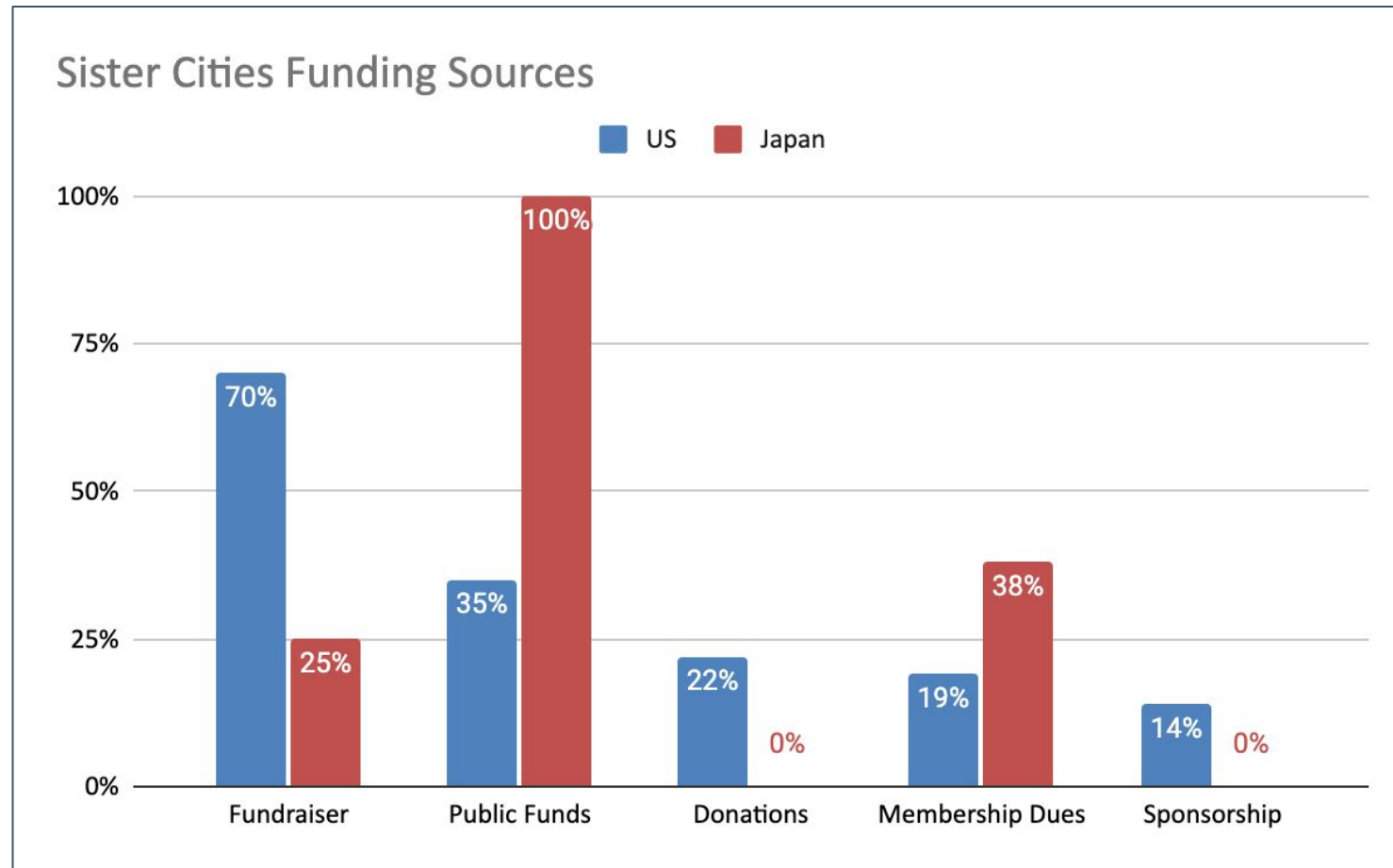


Types of Fundraising

- Government Funds
- Membership Dues
- Corporate Sponsors
- Donations
- Fundraising Events



CJSCN Survey Responses



Total Responses : US 60 responses (37 cities), Japan 10 responses (8 cities)

Government Funds

- Subsidies
- Community grants
- In-kind (facility, insurance)
- Stipend, incidentals



Membership Dues

- Student
- Individual
- Family
- Business
- Lifetime



Corporate Sponsors

- Sponsorships
- Event Sponsors
- Corporate Matching



Donations

- Individuals
- Donor Campaigns
- Businesses (Restaurant “Dine and Donate”, etc.)
- In-kind Donations



Fundraising Events

- Culture Festivals
- Benefit Events
 - Dinner
 - Dance
 - Concert
- Silent Auctions
- Merchandise Sale
 - Event Program
 - Fireworks
 - Food at Community Events
- Car Wash



Takeaway

Be Creative!

Use ALL Resources!



Thank you!

